

SPONSORSHIP OPPORTUNITIES

Boucher Institute of Naturopathic Medicine - *Community Leaders in Sustainable Health* -

Dear Friends and Supporters,

The Boucher Institute of Naturopathic Medicine celebrates our successes!

As BINM steps into our role as a leader in naturopathic medical education we pause to consider both our achievements and you; our inspired supporters who made this all possible. We thank you, the companies, corporate sponsors and individuals who have had confidence in us since our inception. We have an impressive list of achievements to celebrate with you and that list keeps on growing.

Some of them include:

- Accreditation with several commendations.
- A total student cohort of 150+ students while maintaining small class sizes and a mentorship model of education.
- Starting the first and one of a kind 6 year track program running evenings and weekends.
- BINM Expansion Plans which include a new 16 treatment room public clinic on the main floor, Western Canada's largest naturopathic clinic, the BINM library doubled in size and a build out of the basement level to house a lecture hall and interactive student resource center.
- Continuing education modules which will be offered to the naturopathic profession at large.
- A \$250,000 research grant shared with CCNM to study measurement outcomes in our clinic.

Many other exciting developments are in the works including bringing degree granting status to the school.

We are excited to be on the leading edge of naturopathic medical education and we enthusiastically invite you, your company and your friends to partner with BINM. We welcome your participation in BINM's exciting future!

Most sincerely,



Alexander Cortina, BA, BEd, Med, EdD (cand)
President and Executive Director, BINM

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Become an official BINM supporter

The BINM Sponsorship Program:

Any company with alignment to BINM mission and values is invited to an initial lunch and learn on first contact with the school. Additionally, they may leave literature on products and services in the library and the sponsorship bookcase. Contact Development Office to book - awells@binm.org

LEVEL 1 \$1500 per year contribution (no product donation at this level)

- Literature on products and services for academic and educational purposes.
- Advertised presence in the school through a letter-sized acrylic frame in the main student commons area on the BINM Sponsorship Wall.
- Participation in a mini Vendor Fair once per term, held on a week day at lunch hour in classroom #3, hosted by all company student reps.
- Access to student representative for the purposes of promoting literature and information on products, services, and events for your community. Student representatives have the opportunity to book three brown bag Lunch and Learn lectures per year (one per term) in available classrooms for the purpose of educating the student body on products and services. Student reps will advertise and host the brown bag lunches.

LEVEL 2 \$4000 per year contribution (product donation can be made for 1/4 of \$4,000 at 2:1 value. Donations to be at wholesale and ordered by BINM Dispensary Officer)

- Literature on products and services for academic and educational purposes.
- Advertised presence in the school through a letter-sized acrylic frame in the main student commons area on the BINM Sponsorship Wall.
- Participation in a mini Vendor Fair once per term, held on a week day at lunch hour in classroom #3, hosted by all company student reps.
- Access to student representative for the purposes of promoting literature and information on products, services, and events for your community. Student representatives have the opportunity to book three brown bag Lunch and Learn lectures per year (one per term) in available classrooms for the purpose of educating the student body on products and services. Student reps will advertise and host the brown bag lunches.
- One Lunch and Learn lecture per year for students and faculty.
- Access to our Student Rep Sales Program (SRSP) - your company's student representative can sell products at wholesale cost to the student body.

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Boucher Institute of Naturopathic Medicine - Community Leaders in Sustainable Health -

Become an official BINM supporter

The BINM Sponsorship Program:

LEVEL 3 \$6000 per year contribution: Premier Sponsors

(product donation can be made for 1/4 of \$6,000 at 2:1 value. Donations to be wholesale and ordered by BINM Dispensary Officer)

- Literature on products and services for academic and educational purposes.
- Advertised presence in the school through a letter-sized acrylic frame in the main student commons area on the BINM Sponsorship Wall.
- **Two Lunch and Learn lectures per year for students and faculty.**
- Participation in a mini Vendor Fair once per term, held on a week day at lunch hour in classroom #3, hosted by all company student reps.
- Access to student representative for the purposes of promoting literature and information on products, services, and events for your community. Student representatives have the opportunity to book three brown bag Lunch and Learn lectures per year (one per term) in available classrooms for the purpose of educating the student body on products and services. Student reps will advertise and host the brown bag lunches.
- Access to our Student Rep Sales Program (SR): your company's student representative could sell products at wholesale cost to the student body.
- **Sampling and information table in the main student commons area once per term (three times per year) through your student representative.**
- **Free room rental for one weekend seminar open to the naturopathic community.**
- **One free display booth at our BINM Product Fair.**
- **1/2 page acknowledgement and thank you dedicated to Premier Sponsors in each edition of our internal newsletter, Docere.**

Additional or Individually booked Lunch and Learn Lectures:

Nutraceutical companies & Professional Suppliers

- \$500 contribution plus catering of the lunch.

Additional sampling and information table 9AM - 9PM.

Nutraceutical companies & Professional Suppliers

- \$500 contribution plus catering of the lunch.

*Financial Institutions - contact Alannah Wells,
awells@binm.org*

"Establishing a supportive working relationship now will encourage strong connections in our future practice" - Jessica Beatty, President of the BINM Student Association.

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Facilities Naming Campaign

- *Benefits of attaching your company name to BINM Facilities*
- Your company name, logo and short mission statement on your chosen door or facility.
- 150 Students, 55 Faculty, 20 plus Clinical Supervisors, patients and visitors will continually familiarize themselves with your company and your value approach.
- Your company name listed as a Facilities Sponsor on our website.
- Acknowledgement and appreciation at annual convocation and awards day ceremonies.
- Listing on **Our Proud Facilities Sponsors** at BINM chart in the BINM reception centre.
- Acknowledgement and appreciation in Docere the BINM in-house newsletter as well as Natural Selections, the external Clinic newsletter.

The contribution per year for facilities naming: (contracts established for a minimum of four years)

BINM Facilities available fore naming	Requested contribution
8 Clinic Treatment Rooms	\$2,500 per year, per room
Clinic Hydro-Therapy Room	\$2,000 per year
Clinic Supervisor Room	\$3,000 per year
Classroom number 3	\$4,000 per year
Classroom number 2	\$4,000 per year
Sciences Laboratory	\$4,000 per year
Student Commons Area	\$6,000 per year
Clinic Physical Medicine Room	\$4,000 per year
Library	\$12,000 per year
Teaching Clinic	\$25,000 per year
New Lecture Hall—coming soon	\$8,000 per year
New Student Resource Centre - coming	\$4,000 per year

With the approval of the Clinic Director, product donations could apply to contribution on a 2 to 1 basis: i.e. \$2 product donation per \$1 requested contribution. For more info. Contact Alannah Wells - awells@binm.org

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Highlights

Have a student representative for your company on campus promoting your vision, mission and the quality of your products.

Create lasting relationships with future naturopathic doctors by placing your company name on BINM facilities.

21% - 25% of people in Western Canada consult alternative healthcare providers - the highest percentage in all of Canada

- SFU Research -